

Open call **THE CREATIVE ENTERPRISE PROGRAMME**

**Facilitators**  
(Workshop associates)






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## Summary

The Creative Enterprise Programme (CEP) is seeking bilingual workshop facilitators (Spanish and English), based in México with experience in adult learning, entrepreneurship, creative industries, creative hubs and the wider creative economy to join a global cohort of Creative Enterprise Programme Workshop Associates.

For ten years, British Council and Nesta around the world have been working in partnership to deliver the Creative Enterprise Programme. Developed from the Creative Enterprise Toolkit, the programme's core offer is a three-day capacity-building workshop to support creative and social entrepreneurs in establishing and growing their businesses.

Through its programme "Creative Collective", the British Council in México has plans to further strengthen the strategic focus on the creative economy and to help achieve this, we want to invest in workshop associates. The aim is to recruit a small team of workshop associates to:

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- facilitate the Creative Enterprise Programme workshops in Mexico with the British Council and Nesta
  - provide relevant examples and expertise to help shape the workshop content into the local context
  - design content and other activities to support the on-going learning for the Creative Enterprise Programme participants
  - collaborate with the British Council to enable longer term engagements with the Creative Enterprise Programme participants
  - record success stories that can help demonstrate the impact of the programme
  - help build a strong community around the British Council, the Creative Enterprise Programme and within the local creative economy.



We already have teams of workshop associates based in Egypt, Nigeria, Senegal, Turkey, Uganda, Ukraine, and the UK.



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## Detail

**W**e are seeking **2 to 4 talented workshop associates** who have a strong track record of engaging with entrepreneurial creative, social and startup businesses. The workshop associates may be independent sole-traders or be employed through a creative hub or learning organisation.



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## The role:



- Facilitate the Creative Enterprise Programme workshop with groups of up to 25 creative entrepreneurs to the outlined learning goals and standards
  - Through the workshops and other activities, support the learning journey of individual creative entrepreneurs
  - Capture insights and report to the British Council and Nesta and share with the global cohort of Creative Enterprise Programme Workshop Associates
  - Collaborate with the British Council and Nesta teams to ensure quality and consistency of delivery in accordance with operational guidelines of a global programme
  - Be an advocate for the methodology of the Creative Enterprise Programme and the Creative Enterprise Toolkit
  - Participate in regular meetings with Nesta, British Council, fellow workshop associates, and key stakeholders
  - Take initiative in the further development of the creative hubs academy and help grow the community of creative and social hub leaders, with the support of the British Council and Nesta.
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## The ideal candidate will:

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- be confident leading and facilitating multi-day workshops and have an engaging and adaptable facilitation style
  - be able to deliver an intensive workshop to a high standard over a sustained period
  - be confident presenting and using design-led techniques and business innovation tools
  - be able to communicate complex concepts in a succinct and meaningful way
  - be able to deliver workshops in both English and Spanish
  - be able to build rapport and trust with participants
  - be a creative practitioner or have first-hand experience of either setting up or running their own creative enterprise and be in a good position to share their in-depth understanding of the challenges faced by creative startups
  - possess good time management skills, and be organised and solutions-focused
  - have a willingness to travel, where necessary
  - be a champion for the creative industries in your region and know of support, advice and networks that can help creative entrepreneurs contribute to the wider creative economy.
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## How to apply

In order to apply you must:

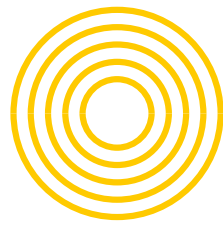
- Complete an online form in English
- Apply for the role in English
- Submit the following in Google Drive, Dropbox or We Transfer (or the site of your preference):
  - **Your resumé**
  - **A short cover letter** (no more than 500 words) explaining why do you want to be a workshop associate, why do think you are the ideal candidate for this programme and what added value can you give as an associate workshop.
  - **A short video** (see instructions below)

**The application process will be open until  
January 19, 2020.**

If you have any questions, email us at [arts@britishcouncil.org.mx](mailto:arts@britishcouncil.org.mx)

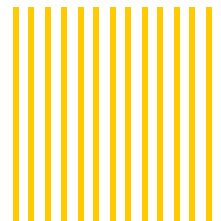
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## The video



In 1-2 minutes, tell us about a creative enterprise from your region that you are excited about and why you think the business model is interesting.

The role of workshop facilitator requires an engaging and articulate presentation style. Your video can be recorded as a selfie, or with a friend holding the mobile phone, or spoken into a recording webcam. The filming or quality of the video will not be taken into account - we just want to be able to visualise your presentation style in the Creative Enterprise Programme workshop.





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## Important dates:

### OPEN CALL

**December 16, 2019**

### DEADLINE FOR APPLICATION

**January 19, 2020**

### INTERVIEWS

**January 28–30, 2020**

### RESULTS

**February 3, 2020**

If you are shortlisted as a potential Creative Enterprise Programme Workshop Associate, you will need to be available for the following dates:

#### INDUCTION (PART ONE):

Workshop associate team induction and observing the Creative Enterprise Programme with a UK workshop associate: **March 16-22, 2020.**

#### INDUCTION (PART TWO):

Co-deliver the Creative Enterprise Programme workshop with fellow workshop associates and supported by a UK workshop associate: **May 18–24, 2020.**

If there are any concerns, please state in your cover letter.

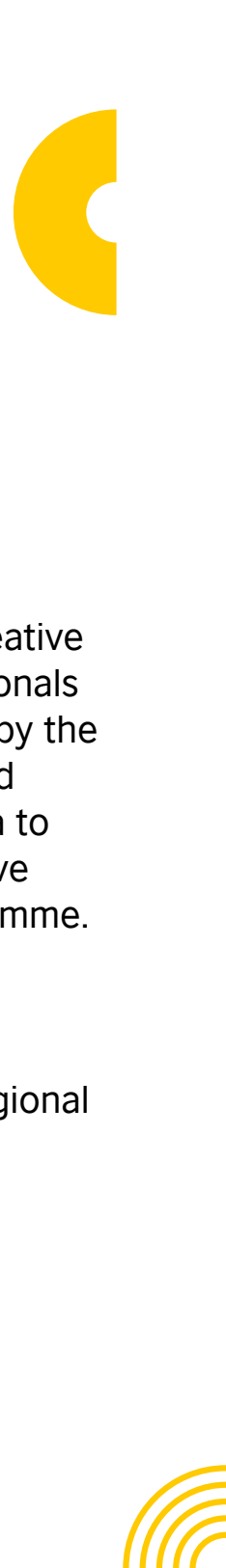
If you are invited to inductions, British Council will arrange and cover any necessary travel or accommodation. Inductions will be paid at the British Council workshop associate rate.

#### CONTRACT

Self-employed creative business professionals to be contracted by the British Council and inducted by Nesta to deliver the Creative Enterprise Programme.

#### DAILY RATE

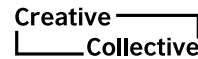
The rate will be competitive to regional rates.





# About us

## British Council



**T**he British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

We work with over 100 countries across the world in the fields of arts and culture, English language, education and civil society. Last year we reached over 75 million people directly and 758 million people overall including online, broadcasts and publications. Founded in 1934, we are a UK charity governed by Royal Charter and a UK public body.

## British Council in Mexico: Creative Collective



**T**he Creative Enterprise Programme is part of Creative Collective, a three-year British Council programme that aims to support creative and social economies in Mexico through a holistic impact strategy at three interconnected levels: young creators, cultural leaders and public servants. To find out more visit [www.britishcouncil.org.mx/creative-collective](http://www.britishcouncil.org.mx/creative-collective)

## Nesta



**N**esta is a global innovation foundation. We back new ideas to tackle the big challenges of our time. We use our knowledge, networks, funding and skills – working in partnership with others, including governments, businesses and charities. Nesta has expertise in the best methods for innovation. We apply these methods in priority fields where there are big challenges and our capacities are suited to the action that's needed: health; education; government innovation; the creative economy, arts and culture; and innovation policy.

In each of these fields, Nesta brings together research, funding for practical work, convening and advocacy - focusing on areas where the combination of digital technology, empowered individuals, and better use of data and evidence can have the biggest impact. We are a UK charity but work all over the world, supported by a financial endowment. To find out more visit [www.nesta.org.uk](http://www.nesta.org.uk)



## Further interesting reading

- [CEP promo video](#)
- [About the programme](#)
- [The Creative Enterprise Toolkit](#)
- [Backing the global business of creativity](#)
- [Upcoming workshops around the world](#)
- [Participant case studies](#)
- [Facebook - the Creative Enterprise Programme](#)
- [Where creatives truly bond\(blog\)](#)
- [The importance of localising the workshop content](#)
- [Seven ways to create a successful learning programme](#)



## British Council website

- <https://creativeeconomy.britishcouncil.org/projects/nesta-creative-enterprise>
- [Creative Collective](#)
- [Creative Collective video](#)
- [Creative Enterprise Programme in México](#)
- [Creative Enterprise Programme in México video](#)

