

Innovation for Culture

MX Partner | FAQ

1. The objective of the programme is the “creation and publication of a series of policy recommendations for the development of the post Covid-19 cultural sector in Jalisco,” but is there any more detail about what the aims of the policy development needs to be around? What is the client wanting to achieve?

Innovation for Culture is a community-led participatory methodology, so it is impossible to define the final policy recommendations as they will be sourced in and by the process. The UK supplier will be responsible for developing a brief that will frame the process considering the Mexican partner's initial briefings and work with the British Council. The Government of Jalisco wants to achieve the development of better cultural policy tailored around the sector's needs.

2. Who are the ‘audiences’ that the final documents will be shared with?

The primary audience for the final documents is the cultural & creative sector of Jalisco and the key decision-makers such as academia, government, and private sector. They will be open to the general public too.

3. Could joint proposals from Mexican suppliers be considered?

Proposals may be narrated as joint proposals; however, it is important to make it clear in the request. The contract and payment will only be made with one legal entity.

Annex [2] Supplier response will have to include consortium participants' CV or portfolio and letter of collaboration. It is essential to have clarity on the team's capacity to comply with the expectations and deliverables and the experience and track-record of the organisation, consortium, or working group members.

4. Which is the preferable language to present the RFP and all mandatory documentation? What happens if we have documents in Spanish? Language of deliverables?

Annex [2] Supplier response must be submitted in English. If there are official probatory documents such as diplomas, transcripts, etc., they can be presented in Spanish.

Programme deliverables will be in Spanish and English. Data sets and data in cells can be submitted in Spanish; however, we would encourage the translation of larger ideas as English-speakers will evaluate it.

5. Is a minimum number of people expected to participate in the project?

The Innovation for Culture programme will be collaboratively shaped by a UK supplier, a MEX supplier, a steering group of 4 experts from the UK, and a core participant group of a 20-person gender-balanced group of cultural-creative sector practitioners from Jalisco. The bidding supplier is expected to apply as organisation or individuals with a sustainable working group. There are no minimum numbers for team participants, but they will have to be demonstrated to tackle the challenge and expectations.

6. Can you confirm who the UK supplier's primary responsibilities and the relation with the MEX supplier is?

The relation between the UK supplier and MEX supplier will be active and participative with constant feedbacks and shared ideas on common processes. The collaboration expected is to participate and add value in conversations (support/coaching/feedback loops, etc) between both suppliers. However, the leading responsible supplier will take full accountability for the deliverable or milestone. The British Council already defines the scope and segmentation of responsibilities. To understand more about the UK supplier participation and deliverables please check:

<https://creativeconomy.britishcouncil.org/blog/20/08/14/open-call-innovation-for-culture/>

7. The Mexican Supplier is expected to work hand in hand with a digital UX designer to publish contents in a website accessible to a diverse audience. The Mexico Supplier is also expected to manage this process. Will the British Council provide the digital UX Designer?

The U/X designer will be procured in coordination with the Mexican supplier, British Council, and Cultura Jalisco. Their fee is not part of the Mexican supplier's budget. Mexican supplier will coordinate the U/X team and manage the report's production with the selected U/X designer but won't be responsible for their fee, payments, or contracts. Domain and hosting will be the responsibility of the British Council and Cultura Jalisco.